Villanova Master of Business Administration (MBA) Online Program Track
Dear Prospective Student,

The one constant in business is change. The professionals who understand how to help organizations innovatively respond to this change will drive results and achieve success for their company – and themselves. And that’s exactly what an online MBA from the Villanova School of Business will prepare you to do.

In keeping with our 170-year history of academic excellence and staying true to our Augustinian and Roman Catholic roots, the cutting-edge online MBA program is thoughtfully constructed. The online MBA provides the same high-quality curriculum, expert faculty and admissions standards as our top-ranked on-campus program in a flexible online format.

Our goal is to shape the next generation of corporate executives and entrepreneurs: ethical business leaders who can think critically, act compassionately, and succeed while serving others. Our online program is designed for working professionals, offering the flexibility and convenience needed to earn your degree while simultaneously balancing the demands of work and life.

On behalf of the Villanova School of Business, I would like to personally invite you to apply for admission to our Master of Business Administration online program. For more information, contact an enrollment advisor at 1-866-803-0713.

Sincerely,

Michael L. Capella, PhD
Associate Dean, Graduate & Executive Programs
Villanova School of Business
Succeeding in today’s fast-paced and tech-driven business environment demands that motivated professionals acquire the strategic insight and leadership skills to thrive in a global economy.

Offered through the AACSB-accredited Villanova School of Business, our online MBA program is expertly designed to expand your essential business knowledge through an innovative curriculum, real-world immersion experiences and peer-to-peer networking opportunities. The program’s rigorous and comprehensive curriculum is taught by VSB’s world-class faculty of highly experienced business leaders—all of whom bring practical industry expertise directly into the online environment.

Choose Villanova’s online Master of Business Administration and you can:

• Cultivate the strategic-thinking and leadership prowess to lead top organizations around the world.

• Earn your master’s degree in a flexible and convenient format from an academic institution with a national and international reputation for producing highly sought-after graduates.

• Enhance your understanding of global business and gain first-hand experience through our international immersion experiences.

• Customize your program to align with your personal interests and goals by selecting from four in-demand specializations: Finance, Marketing, Analytics or Strategic Management.

• Expand your professional network as you interact with and learn from Villanova’s extensive community of business leaders.

Gain a Global Perspective on Business with an online MBA from Villanova University

Ready to get started or have questions? Call 1-866-803-0713 to speak with an enrollment advisor today.
VSB’s online MBA program delivers the same high-quality, rigorous curriculum as the campus-based program and allows you to complete all of your coursework in a flexible and convenient online format. Consisting of 21 courses taken over six semesters—each of which are divided into two terms—the 48-credit hour program can be completed in as few as two years. Courses for this program are offered year round, and the online format allows you to earn your degree in the shortest time possible while balancing the demands of work and home.

The structure and design of each course in the program supports a high-touch learning environment that facilitates open exchange and communication. Small classes help build connections between peers and allow faculty to provide individual support. An intensive weekend campus residency course taken within your first or second semester provides an opportunity for students to begin to develop a learning community with their classmates while practicing essential leadership and team-building skills. In addition, you are encouraged to participate in a seven-day international immersion as part of the final capstone, the Global Practicum.

You can also tailor your program to meet your specific career goals by selecting from four in-demand specializations: Finance, Marketing, Analytics, or Strategic Management.

**Curriculum**

<table>
<thead>
<tr>
<th>FUNDAMENTALS: 3 CREDIT HOURS</th>
<th>CREDITS</th>
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<tbody>
<tr>
<td>MBA Primer</td>
<td>1.5</td>
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<tr>
<td>Leadership Challenge*</td>
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**FUNCTIONAL CORE: 15 CREDIT HOURS CREDITS**

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<thead>
<tr>
<th>Course</th>
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<tr>
<td>Analyzing and Leveraging Data</td>
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<td>Business Operations in the 21st Century</td>
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<tr>
<td>Corporate Finance</td>
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<tr>
<td>Performance Measurement and Reporting Fundamentals: A Global Accounting Perspective</td>
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<tr>
<td>Strategic Marketing Management</td>
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<td>Team Leadership and Group Dynamics</td>
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**VSB PILLARS: 6 CREDIT HOURS CREDITS**

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<tr>
<th>Course</th>
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<tr>
<td>Ethical Business Practices</td>
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<td>Global Political Economy</td>
<td>1.5</td>
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<td>Information Technology as a Strategic Lever</td>
<td>1.5</td>
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<td>Management for Innovation and Creativity</td>
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**CAPSTONES: 9 CREDIT HOURS CREDITS**

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<th>Course</th>
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<tr>
<td>Social Enterprise Consulting Practicum</td>
<td>3.0</td>
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<tr>
<td>Global Practicum*</td>
<td>3.0</td>
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<tr>
<td>Global Strategic Management</td>
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**ELECTIVES: 15 CREDIT HOURS**

Eleven electives are offered in the online program inclusive of nine 3-credit and two 1.5-credit classes from which students can choose.

**TOTAL CREDITS: 48**

*Residency experience.*
Admission Requirements

To be eligible for this program, you must provide the following materials:

• Completed online application
  - Resume
  - Two essays
• Official transcripts from all institutions attended
• Two letters of recommendation
  (professional or academic)
• GMAT or GRE score
• TOEFL, transcript evaluation and interview
  (international applicants)

Students can begin the degree program in any semester: Fall, Spring or Summer.

Accreditation

The Villanova School of Business is accredited by the Association to Advance Collegiate Schools of Business (AACSB)—the premier accrediting agency for business programs.

Rankings

• Bloomberg Businessweek ranked the Villanova MBA #3 in the region and #12 in the nation.
• U.S. News & World Report has ranked Villanova University #1 in the “Best Universities - Masters Category in the Northern Region” for over two decades.
• U.S. News & World Report ranks Villanova University #1 in the “Best Value Schools - Northern Region.”
• Forbes ranks Villanova University in the top 100 of “America’s Top Colleges”.

Ready to get started or have questions?
Call 1-866-803-0713 to speak with an enrollment advisor today.
About the Villanova School of Business

The Villanova School of Business is a premier educational institution that offers undergraduate, graduate and executive education programs. Founded in 1922, VSB is known for academic rigor, creativity and innovation, hands-on and service learning opportunities, a firm grounding in ethics and an applied education that prepares students to become outstanding leaders and global citizens within the ever-changing, complex, and fast-paced world of business.

About Villanova University

Villanova University, a co-educational Roman Catholic institution, was founded by the Order of Saint Augustine in 1842 in Villanova, Pennsylvania. A premier institution of higher education, Villanova provides a comprehensive education rooted in the liberal arts; a shared commitment to the Augustinian ideals of truth, unity and love; and a community dedicated to service to others. We are committed to providing a challenging educational experience which prepares graduates for successful careers and rewarding lives.

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